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I. **Organizational Description**

The Foundation for California Community Colleges is the statewide non-profit supporting the California Community College system, the largest system of higher education in the nation. Incorporated in 1998, the Foundation serves as the official auxiliary to the California Community Colleges’ Board of Governors and the systemwide Chancellor’s Office. The Foundation’s programs and services reach all 112 Community Colleges and 72 districts, and several have expanded nationwide. The Foundation is a 501(c)(3) organization and receives no direct state or public support.

II. **Mission Statement**

The mission of the Foundation for California Community Colleges is to benefit, support, and enhance the missions of the California Community Colleges.

III. **Vision Statement**

The Foundation is the trusted partner of the California Community Colleges—facilitating collaboration, accelerating innovation, and increasing systemwide resources.
IV. Core Values

The Foundation has identified the following set of core values that are followed in pursuit of its goals.

The Value to Students. We believe in increased student access and success and strive to provide student opportunities and develop programs with these values at the core.

The Value to Colleges. We believe in providing additional and diversified resources to colleges that assist them in fulfilling their missions.

The Value to Foundations. We believe in assisting Community College foundations and working cooperatively to achieve shared goals.

The Value to the System. We believe in furthering the goals and missions of the statewide Chancellor’s Office and the Board of Governors.

The Value of Innovation. We believe in the power of innovation and seek to foster a culture that maximizes opportunities to create value.

The Value of Collaboration. We believe that working effectively together as organizations, teams, and individuals enhances our impact and creates opportunities for success.

The Value of Strong Relationships. We believe in building long-term positive trusted relationships, both within and outside of our organization.

The Value of Growth and Development. We believe that learning leads to critical growth and development, and promote this model throughout our organization and in our work.

The Value of Shared Leadership. We believe that the most effective way to lead is through sharing accountability and responsibility throughout the organization.

The Value of Shared Success. We believe that progress requires taking some risks. We learn from mistakes, use them to strengthen our organization, and celebrate successes organization-wide.
V. Goals

The Foundation’s programs and services are designed to support students, colleges, college foundations, and the System, helping to improve higher education opportunities throughout the state.

Goal 1: Students
Expand student access, success, and educational and career outcomes through the promotion of student-centered resources and tools.

Goal 2: Community Colleges
Strengthen Community Colleges by providing access to shared resources, simplified processes, and innovative, scalable, and sustainable programs, services, and solutions.

Goal 3: Community College Foundations
Promote collaboration among, and bolster the capacity of, Community College-based foundations to support local fundraising efforts.

Goal 4: The California Community College System
Further the missions and goals of the California Community Colleges and the statewide Chancellor’s Office by expanding and diversifying resources.

Goal 5: Foundation Infrastructure
Foster a culture of excellence, integrity, shared leadership, and shared success to provide high-quality infrastructure, elevate the organizational profile, and exceed constituent expectations.
VI. Strategies

The Foundation has developed the following strategies to help achieve our organization-wide goals and continue benefiting students, colleges, college foundations and the System.

**Goal 1: Students**
Expand student access, success, and educational and career outcomes through the promotion of student-centered resources and tools.

**Goal 2: Community Colleges**
Strengthen Community Colleges by providing access to shared resources, simplified processes, and innovative, scalable, and sustainable programs, services, and solutions.

*Strategies*

a. Sustain, grow, and strategically expand Foundation programs, offerings, and services to reduce costs, improve opportunities, accelerate efficiencies, and benefit more students and colleges.

b. Maximize funder, vendor, and corporate relationships and partnerships to create additional value and opportunities for students and colleges.

c. Develop, implement, and sustain relevant and effective technology tools for student-centered and college-centered programs, offerings, and services.

d. Establish, implement, and sustain relevant and effective sales and marketing plans for student-centered and college-centered programs, offerings, and services.

*Current Foundation Programs and Services:* Environmental Programs, CollegeBuys, Foster Youth, Student Mental Health, Student Success, Nursing Education, Workforce Development, Student Scholarships, Fiscal Sponsor Programs, Facilities Services
Goal 3: Community College Foundations
Promote collaboration among, and bolster the capacity of, Community College-based foundations to support local fundraising efforts.

Strategies

a. Directly support the Network of California Community College Foundations (Network) in its mission to enhance the resource development capabilities of California Community College foundations through leadership, training, and networking.

b. Maximize partnerships to improve Network organizational capacity, promote the importance of fundraising in the California Community Colleges, and actively engage a larger number of Community College leaders in fundraising strategies, efforts, and related professional development activities.

Goal 4: The California Community College System
Further the missions and goals of the California Community Colleges and the statewide Chancellor’s Office by expanding and diversifying resources.

Strategies

a. Work more intentionally with the Chancellor’s Office and Board of Governors to maximize collaboration, ensure alignment, and identify, prioritize, and effectively meet program, service, and resource needs.

b. Effectively leverage the Chancellor’s Office, Board of Governors, and other statewide leadership to help garner philanthropic, corporate, and outside support for statewide initiatives and strategically grow Foundation offerings and services to accelerate the missions and goals of the Chancellor’s Office and the California Community Colleges.
Goal 5: Foundation Infrastructure
Foster a culture of excellence, integrity, shared leadership, and shared success to provide high-quality infrastructure, elevate the organizational profile, and exceed constituent expectations.

Strategies

a. Establish metrics of success clearly tied to missions, goals, and strategies.
b. Increase reserves for sustainability.
c. Invest in flexible infrastructure that ensures appropriate staffing, facilitates internal and external collaboration, creates enhanced efficiencies, reduces costs and redundancies, and maintains appropriate safeguards and internal controls.
d. Empower leadership at all levels of the organization through the implementation and practice of shared leadership, fostering an organizational culture that promotes excellence, innovation, collaboration, and celebration.
e. Implement strategies for employee training and development, talent attraction, and retention.
f. Foster engaged and effective Board leadership and support.
g. Utilize brand management, marketing, and outreach strategies to improve Foundation brand awareness and visibility of organizational impact on the System, Community Colleges, foundations, students, and the economy.
h. Nurture existing relationships and grow new partnerships.