Innovation and Impact Report
2018–2019

LOS ANGELES SOUTHWEST COLLEGE

FOUNDATION for CALIFORNIA COMMUNITY COLLEGES
The California Community Colleges can’t achieve our bold and ambitious Vision for Success and serve the future of our state without the support provided through the Foundation.

I’m proud that the largest system of higher education continues to grow innovative collaborations through public and private partnerships.
This last fiscal year has been one of strategic growth as we have continued to support implementation of the California Community College system’s Vision for Success.

Through diversified partnerships and innovative solutions, we have increased resources and significantly expanded our ability to facilitate impact at scale. I’m honored to work alongside passionate, mission-driven individuals working tirelessly to provide affordable, accessible, and equitable opportunities in higher education and better California’s communities overall.

KEETHA MILLS
President and Chief Executive Officer
Foundation for California Community Colleges
By the Numbers

In fiscal year 2019, the Foundation provided direct grants, support, and cost savings to the California Community Colleges and the Chancellor’s Office to support students, colleges, college foundations, and the system.

**$59M**
In support of programs and services benefiting the California Community Colleges

**100%**
Growth since FY2016 through new and expanded programs and services

**86%**
Of every dollar goes directly to program and service delivery

**198**
Resource generating grants and contracts from philanthropic, corporate, local, state, and federal sources

**93%**
Success rate for submitted grant and contract proposals

**100+**
Foundation jobs have been created during the last 18 months to enable our work

TOTAL ANNUAL SUPPORT BY AREAS OF IMPACT

The Foundation provided over $59 million in annual support across our five areas of impact.

**Student Success**
$18.2M

**Workforce Development**
$19.3M

**System Support**
$10.8M

**Community Impact**
$7.7M

**Endowment Management**

The Foundation secures and manages endowments in perpetuity for student scholarships, real estate education, and nursing education.

**California Community Colleges Scholarship Endowment**
$77.3M

**California Community Colleges Real Estate Education Endowment**
$3.9M

**Nursing Education Investment Fund**
$13.8M

AS OF JUNE 30, 2019
Bold Change to Improve Student Outcomes

Two years ago, Chancellor Eloy Ortiz Oakley released the transformational Vision for Success: Strengthening the California Community Colleges to Meet California’s Needs. Responding to California’s highest priorities for its citizens’ economic and social advancement, the strategic plan established six system-level performance goals for the California Community Colleges:

- Improve completion rates
- Increase transfer to the University of California (UC) and California State University (CSU) systems
- Decrease the number of excess units a student takes to get an associate’s degree
- Increase job placement for career education students
- Eliminate equity gaps among traditionally underrepresented students
- Eliminate regional equity gaps

The ambitious strategic plan is bolstered by the Chancellor’s steadfast commitment to bold, innovative solutions designed to promote equitable outcomes and economic mobility for all Californians. In continuation of this major transformation for the system, the Vision for Success serves as the system’s guiding light for student-centered reform. Significant progress has been made over the last fiscal year toward advancing the system’s priorities at the state, district, and local levels through:

**POLICY CONNECTIONS**
- Developmental education reforms that support students with entering and completing transfer-level coursework in math and English, which helps increase the likelihood that they will reach their educational goals
- California Promise Program that will now pay for two years of community college tuition for first-time, full-time college students in California
- Associate Degrees for Transfer that guarantees students admission as juniors to a CSU campus and other participating universities

**FISCAL REFORM**
- Student Centered Funding Formula that recognizes factors other than enrollment, including outcomes and populations served
- Guided Pathways allocations of $150 million to help colleges better organize and structure themselves so students have the best opportunity to succeed

**PROGRAM ALIGNMENT AND SUPPORT**
- Strong Workforce Program that improves the quality and increases the quantity of career education provided by the colleges
- Student Success Metrics that pinpoint critical milestones and accomplishments that align with the Vision for Success and the Student Centered Funding Formula, and integrate metrics associated with various initiatives and funding streams
- Vision Resource Center, which is the system’s statewide professional learning and communication platform that provides virtual tools, resources, and collaboration space to all of the system’s 90,000 professionals
- Regional support strategy whereby regional coordinators provide local support for colleges and districts in their Guided Pathways implementation, foster regional collaboration, and serve as liaisons between colleges, districts, and the Chancellor’s Office
- Local colleges' board of trustees goals that align with and support the Vision for Success

Collectively, these groundbreaking reform efforts have led to significant system changes. Through further implementation and widespread efforts supporting local-level Vision for Success alignment, these reforms will help millions of students reach their educational goals over the coming years and help strengthen California’s economy in the process.

For the past 20 years, the Foundation has partnered with the Chancellor’s Office to help the nation’s largest and most diverse system of higher education achieve its important goals. Over the last fiscal year, we dramatically increased our impact through the expansion and diversification of strategic partnerships and resources to support this new era of innovation and equity-minded reform.

We’re proud of our pivotal role supporting the California Community Colleges in making higher education more accessible, affordable, and equitable in California. The following is an overview of the Foundation’s accomplishments this last fiscal year across our five areas of impact as we continue to partner with colleges and enable large scale systems change.
Year Highlights

STUDENT SUCCESS
The Foundation advances statewide student success initiatives designed to accelerate student completion and transfer rates.

- Supported implementation and refinement of the Vision for Success by aligning philanthropic support, leading data work underpinning the State of the System report, developing guidance for the field to establish locally aligned goals, and providing data, policy research, and recommendations through the Success Center
- Provided comprehensive planning, research, data, regulatory, and evaluation services to the Chancellor’s Office in support of Financial Aid Reform, the Diversity Task Force, the Student Equity and Achievement Program, systemwide Guided Pathways implementation, and the Funding Formula Workgroup
- Fully launched the Vision Resource Center, a systemwide learning management system for accessing materials, trainings, and online communities to support colleges’ Vision for Success implementation, and migrated all technology services in-house
- Coordinated the third year of the California Guided Pathways Demonstration Project, providing support for 20 colleges to implement an integrated, institution-wide approach to student success
- Collaborated with the Chancellor’s Office to expand and standardize Credit for Prior Learning, resulting in new Title 5 regulations, two pilots, and a strengthened Academic Senate partnership
- Facilitated the Chancellor’s External Leadership Advisory Council to connect thought leaders and influencers, leverage best practices from around the country, and strengthen our connection to national higher education initiatives
- Completed the Student Journey to Success project in partnership with ideas42, applying a behavioral science lens to the system’s student-facing technology platforms
- Initiated the launch of the Student Centered Design Lab to improve the student user experience and facilitate a seamless, equitable educational journey for all in alignment with Vision for Success commitment two to “always design and decide with the student in mind”

- Began statewide strategic planning through the California AfterSchool Network to leverage California’s 4,500 after school programs as centers of whole child health, including creating cross-sector partnerships to increase the developmental, social-emotional, medical, physical, and mental health for 800,000 children and youth participating in California’s Expanded Learning Programs
- Supported the community college system’s transformation of placement and curricula in English, math, and English as a Second Language, in accordance with new state laws (AB 705 and AB 1805), through the California Acceleration Project by faculty serving on advisory committees, providing faculty professional development, and publishing data and student spotlight stories
- Launched College Next, an effort to increase college and career readiness, in the Central Valley and extended the campaign to the Inland Empire, expanding its reach to serve one-quarter of all 6th-12th grade students in California through the California College Guidance Initiative

WORKFORCE DEVELOPMENT
The Foundation expanded programs and services to help develop a diverse, well-prepared workforce for the world’s fifth largest economy: California.

- Placed over 88,000 nursing students in clinical work-based learning experiences through the Centralized Clinical Placement System (CCPS)
- Launched an enhanced version of CCPS with student compliance tracking used by consortiums of schools and clinical providers in the Bay Area, Bakersfield, Los Angeles, Florida, Hawaii, Kentucky, Ohio, South Carolina, and Texas
- Brokered over 17,500 work-based learning experiences through Career Catalyst, LaunchPath, the Career Experience Suite, the California Apprenticeship Initiative, Fresh Success, Smog Check Student Technician Training, and Here to Career
- Provided $5.7 million in wages through work-based learning experiences, representing a 55% increase over the prior year
- Expanded utilization of Career Catalyst work-based learning back-office support services to facilitate reemployment for victims of the 2019 fires in Butte, Santa Barbara, and Ventura Counties, more than doubling the number of work-based learning experiences facilitated through the program
WORKFORCE DEVELOPMENT, CONTINUED

- Doubled the number of partnerships with employers to offer paid work experiences through Career Catalyst to nearly 50 employers across a multitude of industries
- Participated in JFFLabs Work-based Learning Accelerator Project and presented LaunchPath’s capabilities to a national audience at the 2019 ASU GSV Summit
- Expanded utilization of LaunchPath through partnerships with consortiums of educators and employers to serve Kansas City, Portland, Sacramento, Salem, San Bernardino County, San Diego, Solano County, Sonoma County, and West Sacramento
- Supported nearly one-third of the colleges’ implementation of strategies designed to increase work-based learning experiences for students through the Career Experience Suite
- Served as the technical assistance hub for more than 80 California Apprenticeship Initiative grantees across the state to scale new, innovative apprenticeships statewide
- Doubled the number of Fresh Success employment training program provider partners, brought more than $1 million in federal funding to California, and assisted nearly 500 CalFresh participants in gaining education and training that will lead to better employment and a path to economic self-sufficiency
- Partnered with the California Department of Education’s Expanded Learning Division to support its workforce development strategies
- Organized two mini-conferences and a Guided Pathways Institute workshop to facilitate information sharing between nearly 200 leaders in career technical education
- Supported the development and implementation of equity-minded, student-centered community college redesign through the Career Ladders Project by facilitating workshops and convenings in all regions of California, serving colleges on-site and virtually, and sharing their most promising practices

EQUITY

Equity programs deliver specialized support to reduce barriers for all students, including individuals from historically underrepresented groups or with additional needs. Our portfolio of programs focus on improving students’ mental health and wellness and provide supports for veterans, foster youth, and immigrants.

- Launched the Student Wellness Ambassador Program’s first cohort of 17 students trained to serve as mental health and wellness advocates through peer outreach, resulting in over 20,000 students reached with Each Mind Matters resources
- Reached nearly 70,000 unique visitors through the California Community Colleges Health and Wellness website, resulting in over 60,000 resource downloads
- Served over 15,000 faculty, staff, and students with access to Kognito online suicide prevention trainings, bringing the total of faculty, staff, and students trained to 92,000 since 2011
- Promoted the Crisis Text Line, a free, 24/7, text-based confidential assistance service, to students resulting in nearly 4,000 conversations
- Provided resources to nearly one-third of the colleges to organize and coordinate events to raise awareness and decrease the stigma around mental health challenges, 11 of which supported programs offering resources to undocumented students
- Partnered with CSU, Chico’s Center for Healthy Communities to conduct CalFresh outreach activities across all 114 campuses
- UCLA and UC Berkeley joined a total of eight law schools participating in California LAW, a program designed to build a diversity pipeline into the legal profession
- Developed and released the California Community Colleges Dreamers Project report with recommendations to help the system support and effectively serve undocumented students, in partnership with the Chancellor’s Office and Immigrants Rising
- Partnering with the California Department of Social Services to bring legal services to undocumented students across the state
- Provided a total of $405,000 to 18 colleges to supplement independent living skills and advocacy services for nearly 2,000 former foster youth students
- Trained over 200 Foster Youth Liaisons and other campus staff on topics such as financial aid, trauma informed care, food, housing, and legislation
EQUITY, CONTINUED

- Designed and distributed Foster Youth Success Initiative outreach toolkits to all 114 campuses with materials for former foster youth students, faculty, and staff
- Provided more than 8,700 hours of service to current and former foster youth supporting financial literacy, independent living skills, employment skills, and education through 18 Youth Empowerment Strategies for Success—Independent Living Program colleges
- Distributed prepaid WiFi hotspots to nearly 500 former foster care students through a partnership with CollegeBuys and the Chancellor’s Office
- Distributed over 400 donated laptops to former foster youth students through a partnership with the Ticket to Dream Foundation
- Conducted a first of its kind individual fundraising campaign, Learning Technology for Foster Youth, raising over $23,000 for the distribution of laptops and technology suites to 18 Youth Empowerment Strategies for Success—Independent Living Program students

COMMUNITY IMPACT

Community colleges serve as a nexus for projects that empower communities. The Foundation’s transportation, energy, and environmental programs continue to serve low-income and disadvantaged communities across the state.

- Served nearly 30,000 consumers through the Smog Check Referee Program and provided over $420,000 to centers on 31 campuses in partnership with the California Bureau of Automotive Repair
- Conducted over 1,800 hours of on the job training and provided over $23,000 in student wages through the Smog Check Student Technician Training Program
- Provided resources for 665 low-income Californians to replace older vehicles with cleaner options through the Replace Your Ride program in partnership with the South Coast Air Quality Management District
- Connected 70,000 Californians with California Climate Investments (CCI) funding opportunities and launched the CCI Student Ambassador Program
- Handled over 130,000 calls through the Community Impact Call Center from consumers across the state seeking access to a wide range of programs and services, including diesel regulation hotline support and outreach services on behalf of the California Air Resources Board
- Developed a new website and conducted a landscape analysis on transportation infrastructure funding in partnership with Caltrans
SYSTEM SUPPORT

Supporting the colleges through innovative programs and services is an integral part of the value the Foundation provides for the California Community College system.

- Partnered with 95 corporate partners to provide over $60 million in annual savings to over 11,000 students, faculty, staff, and all 114 colleges through CollegeBuys
- Hosted the 12th annual California Community Colleges Purchasing Conference, which brought 44 districts together for professional development and supported unified contracting and procurement approaches
- Enhanced partnerships with 114 California community colleges, 24 Association of Independent California Colleges and Universities (AICCU) institutions, 17 UC/CSU campuses, and 102 other public entities (i.e., cities, counties, etc.), increasing utilization of CollegeBuys contracts and driving up aggregate savings through our leadership role in the California Higher Education Shared Services initiative
- Celebrated the 10th anniversary of The Bernard Osher Foundation’s $25 million lead gift that established the California Community Colleges Scholarship Endowment, through which $3.8 million in student scholarships were distributed this fiscal year and $30.4 million cumulatively since FY2010
- Supported the Network of California Community College Foundations in developing its new strategic plan and achieving its most successful fundraising year to date
- Supported the research, planning, coalition building, and employer partnership development of the launch of Calbright College, the Online Community College
- Directly staffed and supported the back-office start-up and stand-up of Calbright College as an independently run district
- Centralized grants, fundraising, strategic partnerships, fiscal sponsorship, management services, and new conference services functions under a freshly conceived Resource Development team
- Created the Collaborative Impact Program to incubate, scale, and sustain solutions to California’s opportunities and challenges with mission-aligned programs and organizations through fiscal sponsorship and management services, and on-boarded two new system partners: California Medicine and California Community Colleges Student Affairs Association
- Launched a Conference Services function to plan, execute, and increase efficiencies of the Chancellor’s Office Education Services Division’s professional development trainings and conferences
- Led the statewide California Community Colleges Wildfire Relief Fund and expediently distributed funds to five districts impacted by California wildfires
- Enhanced partnerships with the Chancellor’s Office Division of Digital Innovation and Infrastructure and the Office of Communications and Marketing to further expand capacity for centralized collaboration and coordination efforts throughout the state
- Provided communications and marketing support for a portfolio of educational technology tools designed to help students better select and pursue their goals
- Significantly expanded website and application development, hosting, and support services for multiple system and fiscal partners through iterative and agile processes to meet the system’s needs
- Making multiple system websites accessible and increasing information access for people with disabilities
- Implemented the modernization of FUSION, a web-based facilities management application of approximately 89 million square feet of college facilities, which districts were able to use for their five-year facilities planning and project proposal processes
- Celebrated 20 years of service to the colleges, which included launching the 20 Stories of Impact campaign highlighting key partnerships over the past two decades
- Supported the Collaboration Hub, a flexible meeting and workspace used to facilitate hundreds of system meetings annually
- Relaunched grantmaking from the Nursing Education Investment Fund and awarded nearly $450,000 in total to College of the Redwoods and Riverside City College to scale nursing education pathways and programs

The Foundation is proud to be at the forefront of supporting innovation and excellence in higher education. As we progress into our third decade of service, we remain relentlessly optimistic and focused on expanding opportunity through education, working together with our partners to benefit, support, and enhance the California Community Colleges.
**Funders and Partners**

The generous support of our funders and partners make possible our work benefiting students, colleges, and communities.

**PHILANTHROPIC PARTNERS**
- Bill & Melinda Gates Foundation
- The California Wellness Foundation
- The Carl & Roberta Deutsch Foundation
- Charles Stewart Mott Foundation
- College Futures Foundation
- ECMC Foundation
- The James Irvine Foundation
- JPMorgan Chase & Co.
- The Kresge Foundation
- The Kroger Co. Foundation
- The Leonetti/O’Connell Family Foundation
- Lumina Foundation
- The Rosalinde and Arthur Gilbert Foundation
- S.D. Bechtel, Jr. Foundation
- The Siragusa Family Foundation
- The Stupski Foundation
- Thomas J. Long Foundation
- Walmart.org
- The Walter S. Johnson Foundation

**PUBLIC AGENCIES**
- California Agricultural Labor Relations Board
- California Air Resources Board
- California Bureau of Automotive Repair
- California Community Colleges Chancellor’s Office
- California Department of Education
- California Department of Rehabilitation
- California Department of Technology
- California Mental Health Services Authority
- CalRecycle
- City of Sacramento
- City of West Sacramento
- Kern County
- Merced County Department of Workforce Investment
- National Science Foundation
- San Bernardino County Workforce Development Board
- South Coast Air Quality Management District
- Trustees of the California State University
- Verdugo Workforce Development Board
- Workforce Development Board of Madera County
- Workforce Development Board of Santa Barbara County
- Workforce Development Board of Solano County
- Nearly 50 public school districts

**DONORS**

The Foundation wishes to thank the hundreds of individuals who donated to support the California Community Colleges Wildfire Relief Fund, the Learning Technology for Foster Youth fundraising campaign, the Linda Michalowski Memorial Fund, to support the Foundation’s programs, or to general operating support to meet the greatest need.

**BUSINESS PARTNERS**
- Adobe *
- Aerocet Rocketdyne
- Agati Furniture
- AICCU
- Alcatel-Lucent Enterprise *
- Alliance for Workforce Development
- Appirio
- Apple
- Aramark
- AT&T
- B&H Photo *
- Bentley Mills
- Blackboard
- California Film Commission
- CampusLogic *
- CDW-Government *
- Columbia University School of General Studies
- Community Playthings
- ComputerLand *
- Concentric Sky
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- Goodwill Industries International
- Grainger
- Hawk Ridge Systems
- Haworth *
- Intelego Learning Interface
- iParq
- IQMS
- Iron Mountain
- Kaiser Permanente
- Northern California Community Benefit Programs
- Keenan
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- Link-Systems International
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- MindWires Consulting
- MSC Industrial Direct
- NameCoach *
- National Center for Inquiry and Improvement
- Nelnet
- NetXpers *
- Notebowl
- Office Depot *

* indicates Corporate Roundtable Partner
Leadership

The Foundation is led by a collaborative executive team and Board of Directors dedicated to advancing the missions of the California Community Colleges. The board includes leaders from education, philanthropy, advocacy, and business who provide strategic guidance and fiduciary oversight.
Darius Anderson is Founder and Chairman of Platinum Advisors, a full-service government affairs firm through which he has successfully advised many of California’s highest-ranking political and business leaders. Anderson is an accomplished entrepreneur across multiple sectors, including real estate and media, with more than three decades of business expertise.

Yasmin Davidds is Founder and CEO of the Latina Global Executive Leadership Institute, Founder and President of the Women’s Institute of Negotiation (WIN), and Professor of Leadership at the University of Southern California’s Marshall School of Business. Her extensive career in organizational psychology has been focused on entrepreneurship, negotiation skills, and leadership cultivation particularly among members of disadvantaged communities.

George Acero, owner of Acero Law, has represented the Regents of the University of California for more than a decade and has significant experience in post-secondary education in California. He currently serves as the President of the Cruz Reynoso Bar Association and has professional affiliations with the State Bar of California Labor & Employment Law Section and the Sacramento County Bar Association.

Darius Anderson is Founder and Chairman of Platinum Advisors, a full-service government affairs firm through which he has successfully advised many of California’s highest-ranking political and business leaders. Anderson is an accomplished entrepreneur across multiple sectors, including real estate and media, with more than three decades of business expertise.

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