 Expand your County’s CalFresh E&T with Fresh Success

About Fresh Success
The Foundation for California Community Colleges, under a contract with the California Department of Social Services (CDSS), is implementing a CalFresh Employment and Training (E&T) program known as Fresh Success. By partnering with Fresh Success, counties can expand the number of third-party providers offering high-quality E&T services in their communities. Fresh Success is funded through philanthropic grants and a small fee paid by third-party providers from their federal reimbursement.

The Fresh Success model significantly reduces the E&T workload for counties. Under Fresh Success, the Foundation for California Community Colleges will:

- **Recruit** potential third-party E&T providers, including community colleges, community-based organizations, and adult education providers;
- **Contract** with third-party providers and process all invoices;
- **Obtain approval** from state and federal agencies via the Fresh Success E&T Plan;
- **Train** providers and deliver ongoing technical assistance;
- **Ensure accountability** through program oversight and reviews; and
- **Collect required data** and provide it to county and state agencies.

The Benefit of Fresh Success
Fresh Success can help counties expand the CalFresh Employment & Training services available to CalFresh recipients, including those with ABAWD status, providing them with education, skills, training, and work experience to improve their employability and self-sufficiency. Local employers benefit from prospective employees with increased job readiness, skills matched to employer needs, and improved ability to retain jobs. Finally, successful E&T programs demonstrate to Congress and taxpayers that SNAP (CalFresh) is an accountable program where participants remain for limited amounts of time and are transitioned to economic independence.

Funded in part by USDA SNAP, an equal opportunity provider and employer.
Visit CalFreshHealthyLiving.org for healthy tips.
County Role in Fresh Success
Under Fresh Success, the responsibilities of partnering counties are limited to the following:

1. Refer CalFresh participants to Fresh Success as appropriate (e.g., through flyers in the CalFresh office)
2. Receive CalFresh reverse referrals from Fresh Success providers
3. Collaborate with the provider to confirm E&T eligibility of participants at the time of enrollment and monthly thereafter (e.g., through read-only access to SAWS)
4. Integrate tabulated data from the Fresh Success program into quarterly STAT 47 reports
5. Maintain a data-sharing Memorandum of Understanding with the Fresh Success provider (sample MOU language available)

Next Steps
The Foundation is seeking to partner with new colleges, community-based organizations, and county welfare departments for planning and implementation during the 2020 and 2021 federal fiscal years. The Foundation offers informational calls and webinars for interested counties and potential providers to help determine whether Fresh Success is a good fit.

For more information, contact:

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The technical know-how and administrative relief the Foundation provides has been very beneficial. Being able to couple the employability services community colleges offer with CalFresh creates an excellent package that directly supports the goals of students. The Foundation’s efforts in coordinating and facilitating the collaboration are a tremendous asset.

Albert Garcia
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