



## Funding Opportunity to Enhance Employment and Training Programs

### Program Overview

California Community Colleges, nonprofit organizations, K-12 adult schools, and other government entities may be eligible to participate in Fresh Success, a [CalFresh Employment and Training](#) (E&T) program. Fresh Success allows your campus or organization to receive a 45 percent federal reimbursement for employment and training activities provided to [CalFresh](#) recipients.

Federal reimbursement funding can help your campus or organization expand and enhance its existing services, improve food security, and support participants on their paths to self-sufficiency. CalFresh E&T can help fund supportive services such as transportation, textbooks and course supplies, testing fees, dependent care, and more.

The Foundation for California Community Colleges (FoundationCCC) acts as a statewide intermediary on behalf of the California Department of Social Services (CDSS) to help eligible organizations access CalFresh E&T funding through Fresh Success. Fresh Success provides tools, onboarding training, and technical assistance to support successful program launch and ongoing implementation.

### Program Goals

The FoundationCCC is seeking organizations that can provide high-quality employment and training services for CalFresh participants. These services should support participants toward the goals of increasing:

1. skills attainment and credentialing;
2. employability by removing barriers to employment; and
3. job placement, retention, and wages.

### Eligibility

Your organization may be eligible if:

- It is a California Community College, K-12 adult school, or other government entity or a 501(c)(3) nonprofit.
- You provide employment and training services, such as employment assessments, case management, educational programs, work readiness training, apprenticeships, internships, job placement, and supportive services.
- You provide those services using non-federal funding to low-income individuals who are receiving CalFresh (food stamp) benefits.
- You provide services in a Fresh Success partner county and meet their Fresh Success partnership criteria.

## Funding

CalFresh E&T is part of the [Supplemental Nutrition Assistance Program \(SNAP\) E&T](#), a federal program offering a partial reimbursement for eligible expenditures.

Funding is contingent upon a finalized and fully executed agreement between FoundationCCC and CDSS for FFY 2027-FFY 2029 and CDSS and USDA approval of a CalFresh Employment & Training Plan that incorporates the applicant's Fresh Success Provider Employment & Training Plan.

All approved providers must enter into a subrecipient agreement with the FoundationCCC. The initial contract term is October 1, 2026 – September 30, 2029, with potential to renew for subsequent years.

Funding Source: United States Department of Agriculture (USDA) Food and Nutrition Service via the California Department of Social Services. Assistance Listing/CFDA Number: 10.561, Program Title: State Administrative Matching Grants for the Supplemental Nutrition Assistance Program.

## Apply to Bring Fresh Success to Your Campus or Organization

1. Review the Fresh Success resources below before applying.
2. Submit a Fresh Success Provider Application by November 14, 2025, at 5:00 p.m. PST. Questions about the application may be emailed to [freshsuccess@foundationccc.org](mailto:freshsuccess@foundationccc.org) no later than October 24, 2025. Please use "Fresh Success Application Q&A" in the subject line for all application-related questions.
3. FoundationCCC will invite selected organizations to participate in its next onboarding cohort.
4. Additional approvals and contract execution will be required before an organization is eligible to draw down federal reimbursement as a Fresh Success provider.

Important Deadlines	Date
Application Opens	September 29, 2025
Last date to email questions	October 24, 2025
Responses to questions published by	October 31, 2025
Applications due	November 14, 2025, 5:00 p.m. PST
Invitations to participate in cohort announced	December 15, 2025
Cohort onboarding, approval process, and contracting	February-August 2026
Anticipated program start date	October 1, 2026

## Application Scoring

All applications will be screened to ensure they meet the basic eligibility criteria in the Screening Questions section before being scored. A scoring committee will review eligible applications based on the following criteria:

- Program Services: Services are clearly described, align with CalFresh E&T goals, and provide a strong likelihood of improving participant employability. Services lead to an industry-recognized credential, documentable skills gains, and/or include work-based learning experiences.
- Population Served: Organization's clients/students align with the CalFresh E&T eligible population, and a significant number of E&T participants is anticipated once the Fresh Success program is fully operational.
- Current Funding: The applicant has a sufficient amount of stable, non-federal funding and administrative capacity to manage federal funding.
- Bonus (5 points): Applicant intends to serve CalFresh clients in county(ies) actively seeking expansion (Placer, Riverside, Santa Cruz, Solano, Stanislaus).

Applications receiving a score of at least 85 out of 100 points will be considered for inclusion in the next Fresh Success onboarding cohort. The total number of invited organizations will be dependent upon FoundationCCC capacity, including available funding in FoundationCCC's contract with CDSS. Organizations will be invited to join starting with the highest score until the cohort places have been filled.

## Resources:

1. Fresh Success webinars
  - a. [Fresh Success Introductory webinar](#)
  - b. [Fresh Success Deep Dive: For Community Colleges and Adult Schools](#)
  - c. [Fresh Success Deep Dive: For Community-Based Organizations](#)
2. [Fresh Success County Partnerships](#)
3. [SNAP E&T Components Overview](#)